

Edmond Hua / Full-Stack AI Product Designer

7+ years shipping 0-to-1 product across startup and enterprise. I work where design and engineering blur, using AI to ship what most designers hand off.

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Relocating to New York City | Eligible for [E-3](#) visa: treaty-based, no lottery, 97% acceptance

EXPERIENCE

Indxlabs.io / Founder, Designer & Engineer

Jun 2026 - Present

- Built and shipped a self-initiated agentic web platform solo on Next.js, Supabase, and Python, helping teams measure and improve how AI agents read, navigate, and act on their websites.

Slalom Build / Senior Product Designer

Feb 2025 - Jun 2026

- Shipped 0-to-1 multi-platform agtech product across mobile web, native, and desktop in 2-week sprints, cutting design feedback loops by **67% via AI-accelerated prototyping**.
- Led design of Forge, an AI-powered pitch and concept visualization tool, from internal pilot to productized offering; architected a component library repo with token mapping and design.md context engineering that cut UI generation from **1-3 minutes to ~30 seconds** and kept outputs on-brand.
- Redesigned a self-service portal serving **500K+ users to WCAG 2.2 AA**, shipping **150+ UI screens** and consolidating CRM and digital applications across an enterprise platform.
- Drove internal AI design practice, building reusable workflows integrating Claude Code, Cursor, and v0 into production design process.

AICD / Senior Product Designer (Founding)

Jul 2022 - Feb 2025

- Owned **162% lift** in member engagement across dashboard, navigation, and a multi-million-dollar checkout redesign: **85% reduction** in customer complaints, **45% fewer screens** to processed revenue.
- Established design system and HCD practice as founding Product Designer: defined design process, built component library, drove cross-functional alignment with senior leadership.
- Facilitated workshops with Senior Directors and Heads Of, translating executive intent into product roadmap, agile delivery, and HCD priorities.

USYD & UNSW / Adjunct Lecturer (Design)

Aug 2021 - Dec 2024

- Taught 200+** undergraduate and postgraduate students across Interface Design, UX, and Service Design.

Accenture Song, Fjord / Product & Service Designer

Feb 2021 - Jul 2022

- Directed UX initiatives for ASX-listed clients across financial services, telco, and retail: CBA, Optus, Lendlease, BP, Woolworths Group, QBE, MYOB, News Corp.
- Delivered product redesigns and service blueprints for enterprise digital transformations.

CoreData Group / Product Designer to Product Manager

Jul 2020 - Feb 2021

- Created a new startup fintech product end to end, from concept and design through delivery, transitioning from Product Designer to Product Manager to spearhead the build.

EDUCATION

The University of Sydney

2017 - 2019

Bachelor of Design Computing (Interaction Design), Distinction

SKILLS

Design & build: Figma, FigJam, Adobe AEM, Adobe Creative Suite, Atlassian Product Suite, Miro, HTML, CSS, JavaScript, React, Tailwind, Next.js

AI workflows: Claude Code, Claude Design, Cursor, v0/Vercel, Replit, Figma Make, Pencil.dev, MCP integrations, Tokens Studio

Specialties: UX/UI design, user research, prototyping and usability testing, 0-to-1 product, AI-accelerated workflows, design systems and token architecture, multi-platform delivery, enterprise SaaS, service design, strategic design, design leadership and mentoring, accessibility (WCAG 2.2 AA), product strategy